

SOLA Calgary

A Coveted New Lifestyle. Now Selling.

**IT'S YOUR TIME - Be Bold, Be Brave, Be Confident.
Invest in your family's future!**

NOW is the time to invest in Calgary & NOW is the time to invest into SOLA!

Why SOLA?

Very simply.... Calgary is the most affordable & undervalued metropolitan major city in Canada right now!

CALGARY IS #1 MOST LIVABLE CITY IN CANADA & NORTH AMERICA

CALGARY IS #5 MOST LIVABLE CITY IN THE WORLD

Alberta is leading Canada's economic growth and a massive positive recovery has already started! Calgary is already experiencing HUGE job growth, with a growing population boom again & upside in the real estate market with so much positive news to come!

Alberta's economy is experiencing such enormous diversification these days, with the huge high tech sector boom of course, and also several new growing sectors including solar energy, agritech, film & production industry, renewable energy, fintech & so much more these days!

Global tech companies all over the world are now selecting Calgary for their Canadian head offices, in increasing numbers. Here's just a few of these recent announcements which include world class companies such as: Infosys, Mphasis, MCloud etc are bringing 3000+ new jobs to Calgary, UK Tech firm Test Driven Solutions, SVG Ventures Thrive agri-based venture capital firm & RBC is opening their Canadian Innovation Tech hub in Calgary soon. Attabotics, Neo Financial, Helcim & so many other high tech firms are all hiring these days!

The recent success of companies such as Shareworks, Benevity, RS Energy Group and Parvus Therapeutics, which all achieved \$1-billion valuations over the past two years, has also helped put Calgary on the map internationally.

Here's just some of what Canada's top financial banks & economic experts are now saying:

ALBERTA'S ECONOMY IS REBOUNDED

NATIONAL BANK OF CANADA

PROJECTING ALBERTA WILL
LEAD CANADA IN JOB GROWTH IN 2021

BMO

PROJECTING ALBERTA WILL
LEAD CANADA IN GDP GROWTH IN 2021

Desjardins

PROJECTING ALBERTA'S ECONOMY
WILL GROW BY 7.8% IN 2021

The Conference Board of Canada

PROJECTING ALBERTA'S ECONOMY
WILL GROW BY 7.1% IN 2021

ATB

PROJECTING ALBERTA'S ECONOMY
WILL GROW BY 5% IN 2021

What's happening NOW??!

- Huge population influx, both interprovincially & internationally, with Calgary's diversified multicultural economy!
- Attractive real estate cycle, with low interest rates, low vacancies with rising rental costs across the board and declining new condo inventory!

Each year, Calgary's economy continues to diversify and expand rapidly beyond its oil & gas industry, into so many high growth sectors:

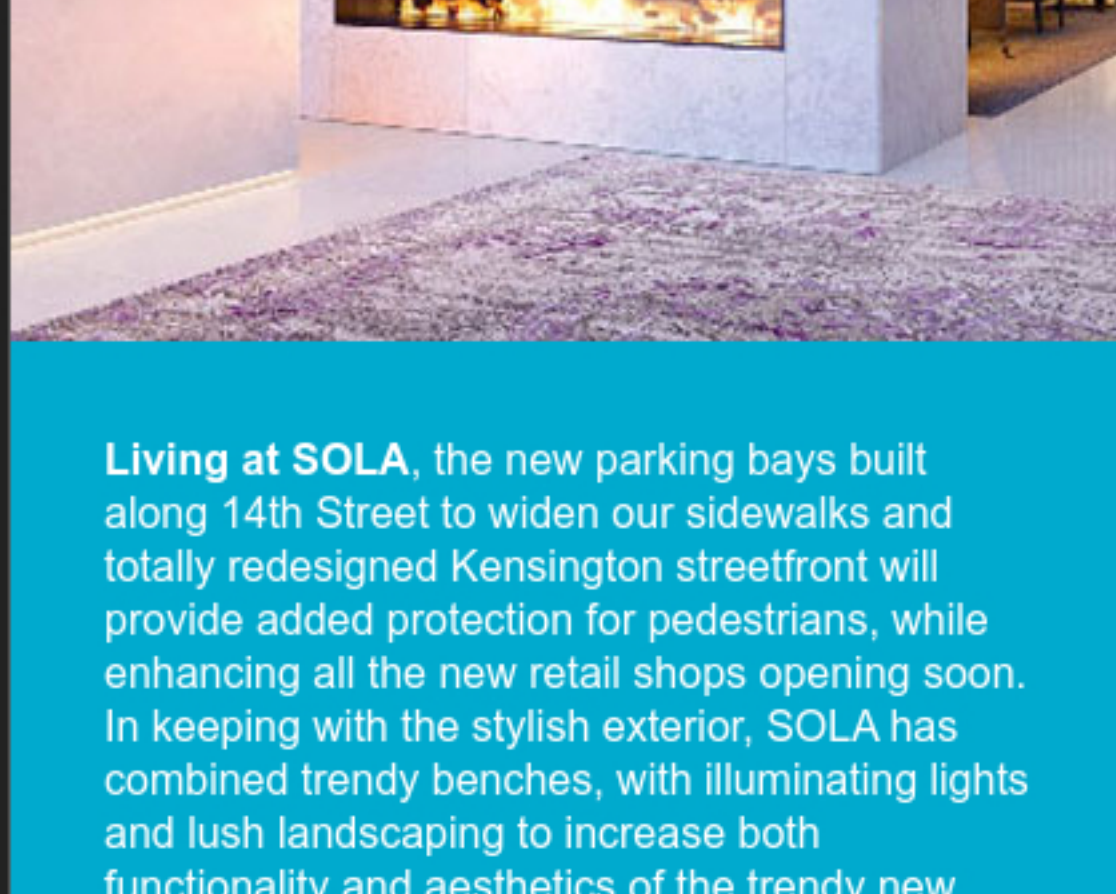
- Technology – Software, IT Services, Interactive Digital Media, etc.
- Manufacturing & Distribution
- Logistics & Transportation
- Financial Services
- Renewable Energy
- Alberta has the Lowest Tax Rate in Canada! As of July, 2020, Alberta's corporate tax rate is only 8%, the lowest in Canada.
- Alberta has one of the lowest tax rates now in North America & no provincial sales tax.
- Rental property Investment taxes: Alberta has no property tax, vacancy tax or foreign buyers tax with zero rent control.

All positive indicators that SOLA will be Canada's Most affordable, best real estate investment NOW for Fall 2023 occupancy!

SOLA is now almost 50% Sold!!

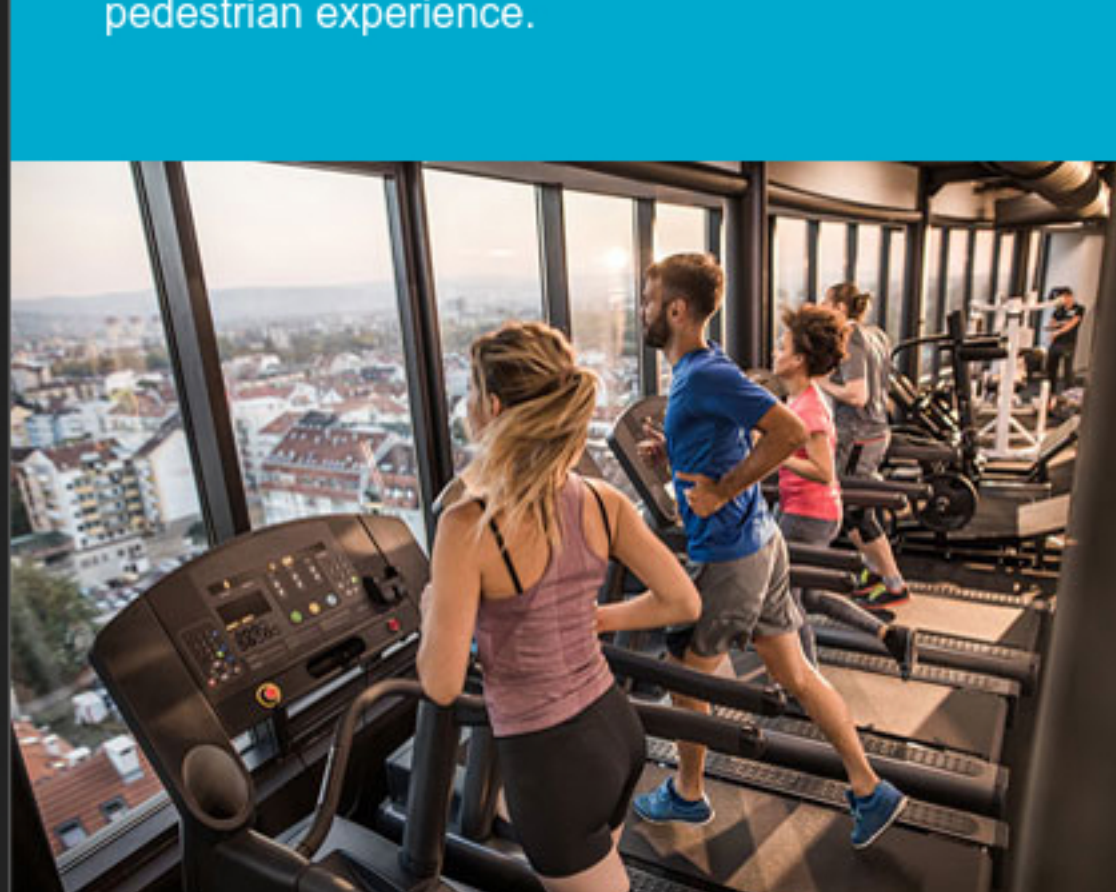
We're announcing our upcoming 3rd limited release of luxury units at SOLA soon on Sept 3rd, 2021. SOLA is widely recognized now, as Canada's most tech innovative new luxury condo tower. Ocgrow Group and SOLA have partnered with AMAZON, & each luxury residence will have fully incorporated Alexa devices throughout all smart homes, voice enabled tech, front door cameras & Gigabit Ethernet - Canada's fastest internet, free for one year for all residences.

Our industry leading luxury amenities at SOLA include:

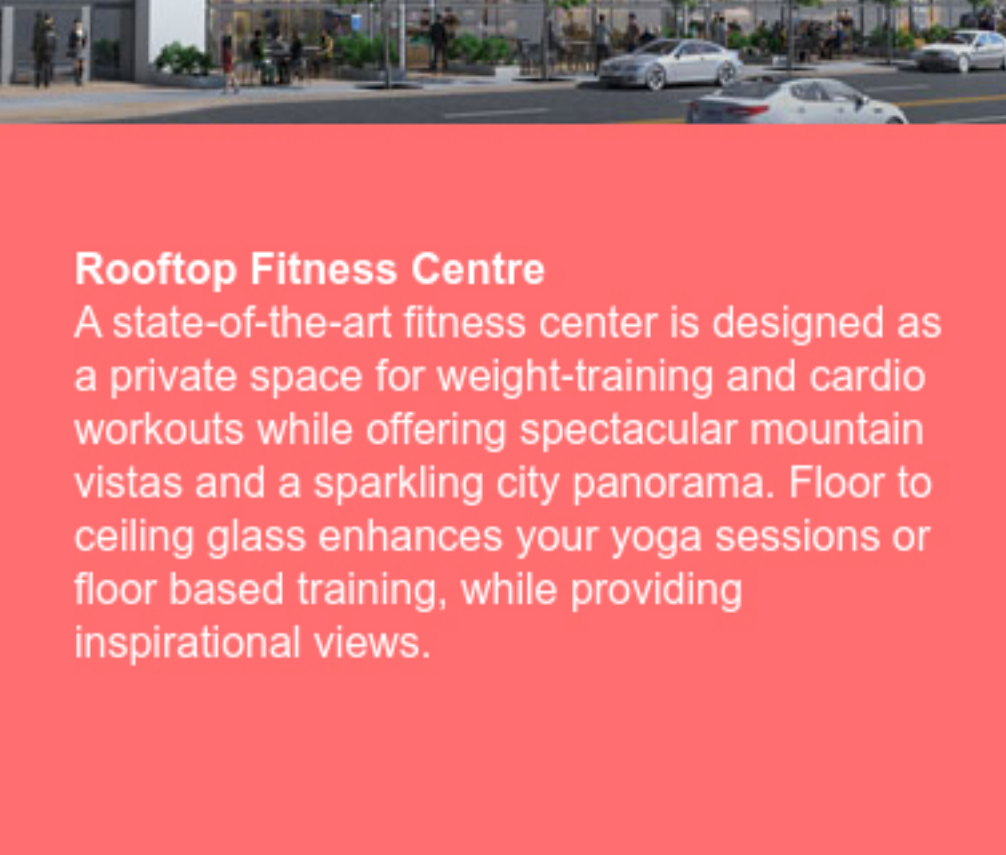


A Stylish Grand Arrival

The entrance to SOLA is marked by beautiful treed landscaping that fuses the trendy Kensington urban vibe, with a fresh clean, contemporary expression. Inspired by nature, the bright, open lobby exudes pure luxury the moment you enter Calgary's premier new address. Expansive ceilings, marble flooring, lavish artwork and calming design invite you with personalized key fobs into our grand entrance and high speed elevators whisks you up home.

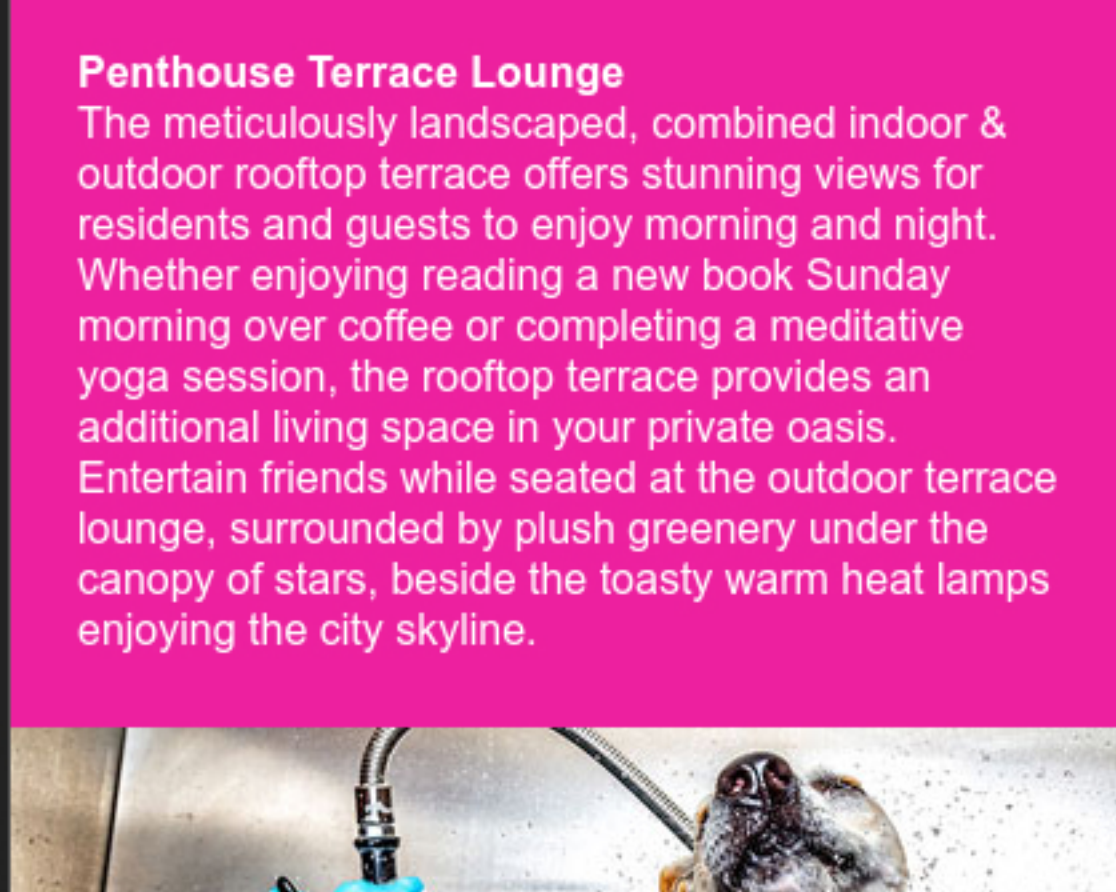


Living at SOLA, the new parking bays built along 14th Street to widen our sidewalks and totally redesigned Kensington streetfront will provide added protection for pedestrians, while enhancing all the new retail shops opening soon. In keeping with the stylish exterior, SOLA has combined trendy benches, with illuminating lights and lush landscaping to increase both functionality and aesthetics of the trendy new pedestrian experience.



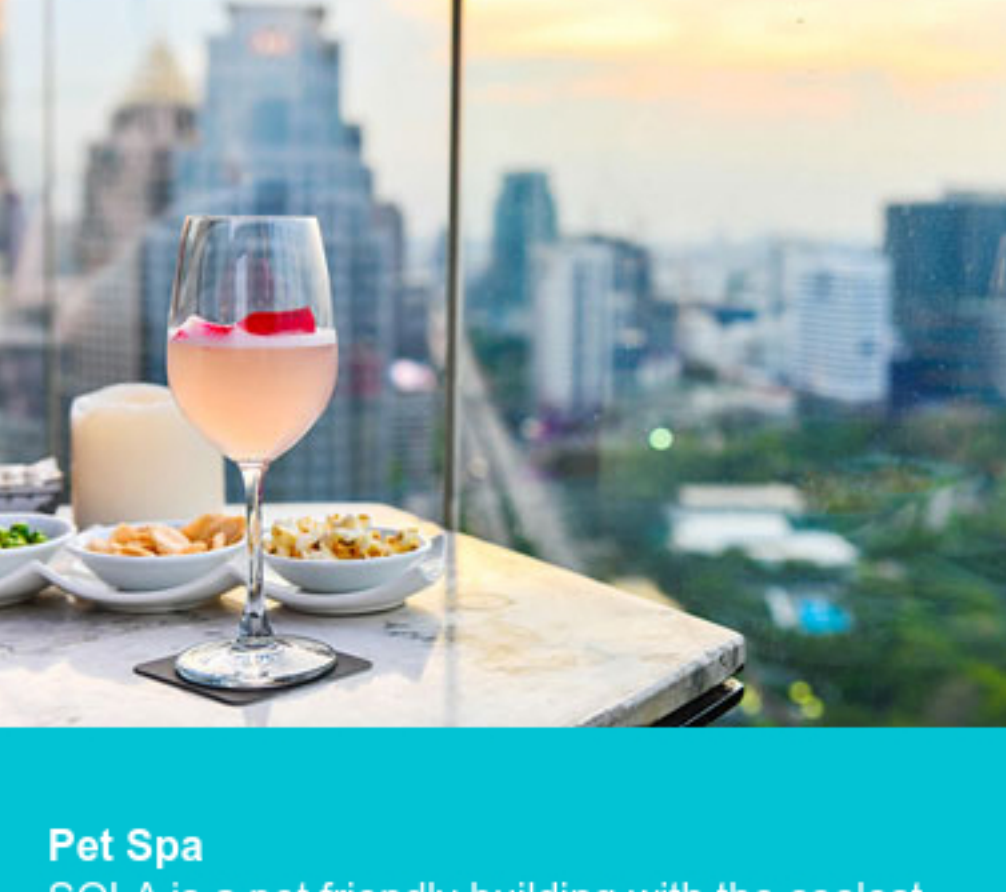
Rooftop Fitness Centre

A state-of-the-art fitness center is designed as a private space for weight-training and cardio workouts while offering spectacular mountain vistas and a sparkling panoramic view. Floor to ceiling glass enhances your yoga sessions or floor based training, while providing inspirational views.



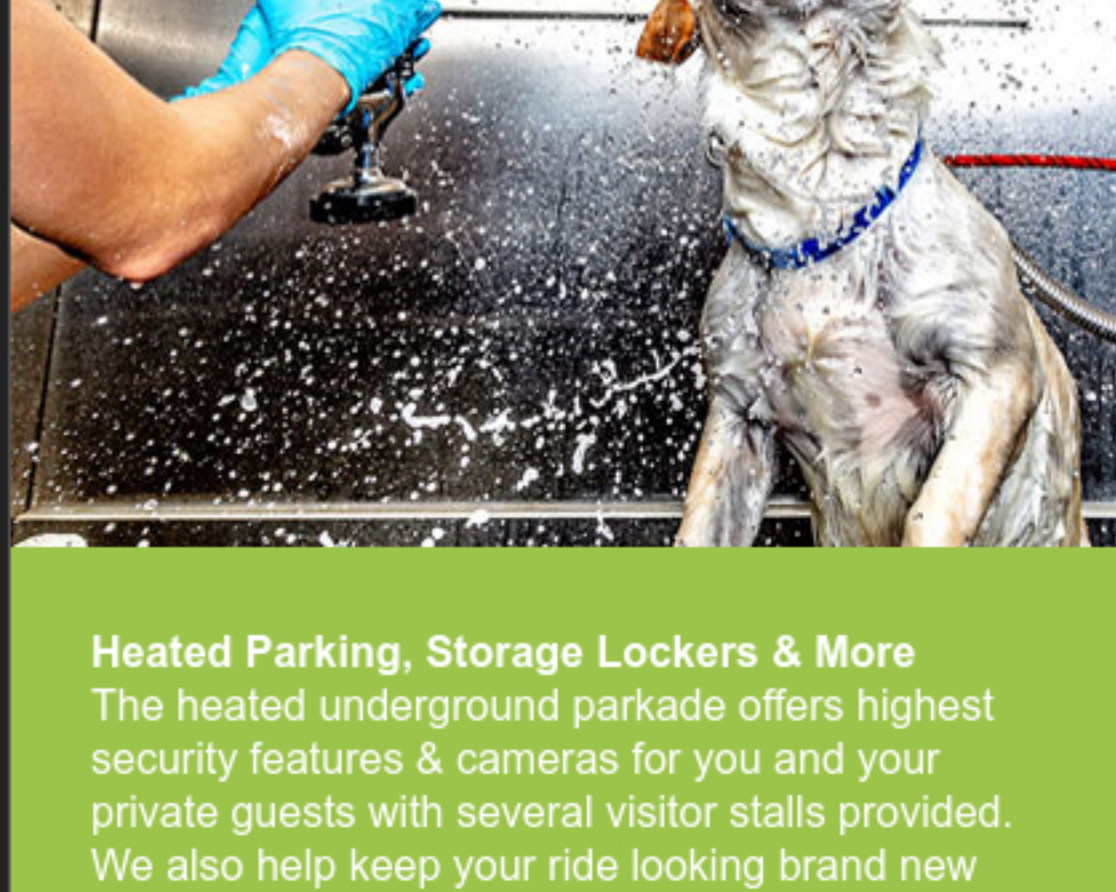
Penthouse Terrace Lounge

The meticulously landscaped, combined indoor & outdoor rooftop terrace offers stunning views for residents and guests to enjoy morning and night. Whether enjoying reading a new book Sunday morning over coffee or completing a meditative yoga session, the rooftop terrace provides an additional living space in your private oasis. Entertain friends while seated at the outdoor terrace lounge, surrounded by plush greenery under the canopy of stars, beside the toasty warm heat lamps enjoying the city skyline.



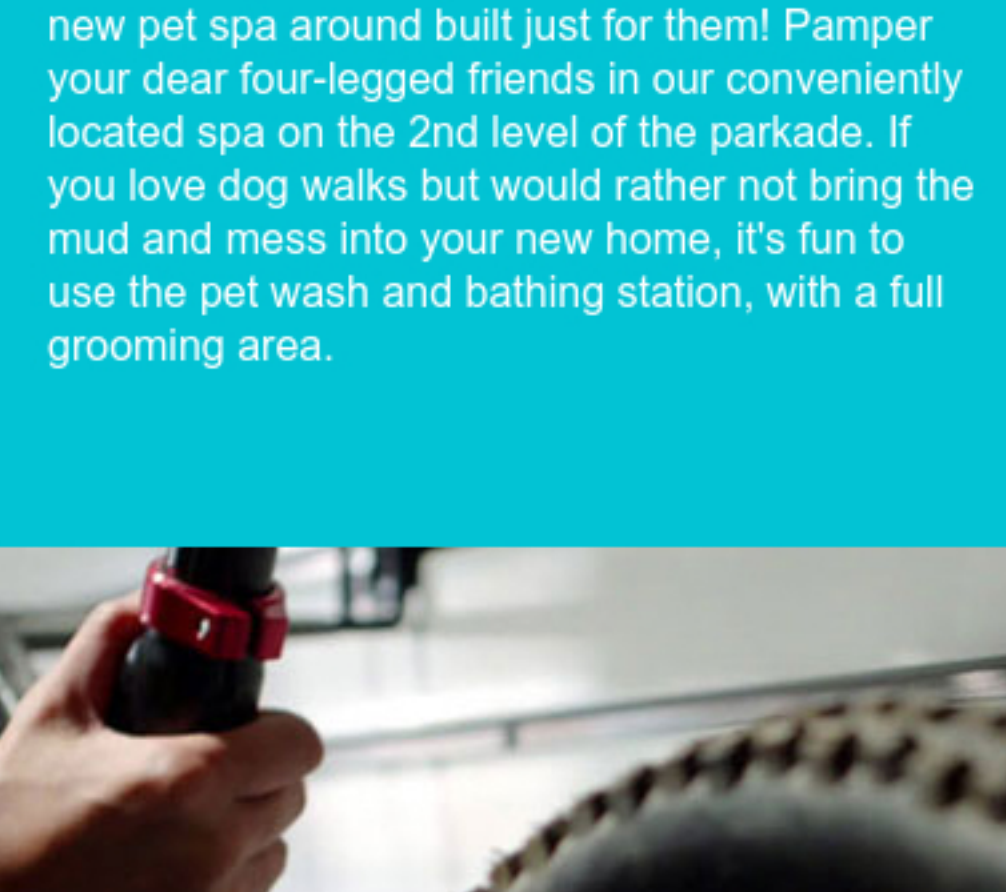
Pet Spa

SOLA is a pet friendly building with the coolest new pet spa around built just for them! Pamper your dear four-legged friends in our conveniently located spa on the 2nd level of the parkade. If you love dog walks but would rather not bring the mud and mess into your new home, it's fun to use the pet wash and bathing station, with a full grooming area.



Heated Parking, Storage Lockers & More

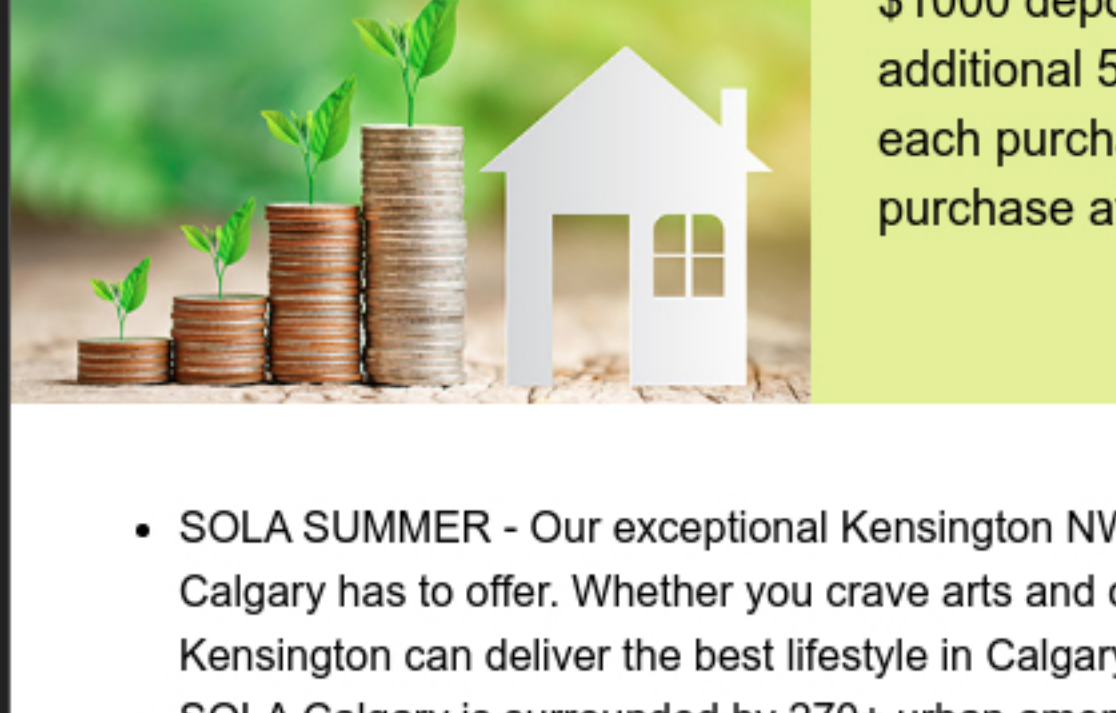
The heated underground parkade offers highest security features & cameras for you and your private guests with several visitor stalls provided. We also help keep your ride looking brand new with our private self-serve car wash bay, exclusively included for resident's use. Private storage lockers keep your treasures safe and sound, and first-class bike locker racks are included for every SOLA resident. We have also included a heated bike repair, ski and snowboard workshop bay, and mud room for your comfort and convenience.



Coming Soon...

Our next Premier Release of SOLA Luxury Units on Sept 3rd, 2021

SOLA is now almost 50% SOLD!!



Here's our simple deposit schedule for SOLA all buyers:

\$1000 deposit on signing, balance of 5% within 10 days, additional 5% deposit within 120 days (total 10% deposit on each purchase) & our Travellers bond program allows to purchase at SOLA with only 5% down now!

- SOLA SUMMER - Our exceptional Kensington NW location and distinctive urban vibe with the best Calgary has to offer. Whether you crave arts and culture, the outdoors, yoga, or festivals & food – only Kensington can deliver the best lifestyle in Calgary.
- SOLA Calgary is surrounded by 270+ urban amenities: of outdoor patios, boutique shops, restaurants, cafes, gyms, theatres, wine bars and more 5-minute walk to 22 -acre Riley Park.
- Across the Bridge from Princess Island Park, & close to all waterfront biking/pathways along the Bow River!!

Here's just a few of the many reasons to invest now at SOLA:

- SOLA has been widely recognized as Canada's most tech innovative new luxury condo tower.
- Amazon has partnered with Ocgrow Group for SOLA, the 1st of its kind for Canada.
- All SOLA luxury condos are fully Amazon Alexa enabled with SOLA tech smart hubs built into every unit.

SOLA Tech

amazon alexa

- 1 year free of Gigabit Ethernet, the fastest internet speeds of any new building in Western Canada, for all SOLA buyers.

Calgary's real estate prices are poised to rise significantly & investors are buying at today's prices with as low as only 5% deposit, for completion in 2023!

SOLA's location is truly outstanding, in the trendy Kensington area of NW Calgary, close to the waterfront paths of Bow river, within minutes to UofC, SAIT, & so much shopping nearby. SOLA's luxury amenities and building features are simply impeccable. From a state of the art rooftop fitness centre open 24/7, the luxury penthouse lounge, a pet spa, private car wash bay, separate bike & mud rooms and more! The upper floor condos offer stunning views of Calgary's skyline and the Rocky mountains to the West. SOLA is also offering an exceptional investor program to all buyers, with full a professional property rental management services package available at discounted rates.

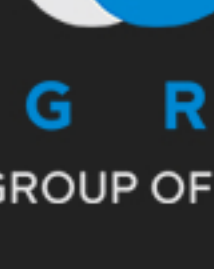
SOLA

Visit SOLA on all Social Media



CONTACT A SALES ADVISER TODAY

Visit us at www.solacalgary.com or email info@solacalgary.com



O C G R O W
OCGROW GROUP OF COMPANIES

%SENDER-INFO%

[Unsubscribe](#)

[View this email in your browser](#)